IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: KADDECHE, Karim et al. Conf.: 1840

Appl. No.: 09/733,891 Group: 3622

Filed: December 9, 2000 Examiner: Carlson, Jeffrey D.

For: METHOD AND SYSTEM FOR TARGETING

INTERNET ADVERTISEMENTS AND MESSAGES BY GEOGRAPHIC

LOCATION

AMENDMENT AND REPLY TO FINAL OFFICE ACTION

MS RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

June 29, 2006

Sir:

In reply to the Office Action dated December 29, 2005, the following amendments and remarks are respectfully submitted in connection with the above-identified application.

Applicant respectfully requests a three-month (3 month) extension for filing a response to the Office Action.

Claims 15-27 are pending in the application.

Amendment to the Claims begins on the following page.

Amendment to the Specification begins on page 7 of the Reply.

Remarks begins on page 9 of the Reply.